



ANNUAL REPORT 2017-2018



LETTER FROM WENDY

The 2017-2018 school year marked our third year of Girls in STEM. We are grateful to our partners, volunteers, staff, and board members for their incredible dedication, inspiration, and hard work that keeps us moving in an upward trajectory at a steady pace. Throughout this past year, we continued to improve and expand our programs with a focus on establishing consistent quality and program delivery. At the same time, we saw growth in our strategic partnership efforts, interest and support within the community. Once again, this year included a fantastic lineup of guest speakers and event attendees. I invite you to explore what we do, here.

We are very excited to share that in addition to refining our programs and establishing more chapters, our plans for the 2018-2019 year include defining a strategy to effectively reach more girls, evaluate our results, and achieve complete transparency with our stakeholders. We expect great things to happen at all levels and can't wait to share more in our public channels and in our 2018-2019 report.

Wendy Merchant, P.E.
Executive Director and Founder



OUR IMPACT IN 2017- 2018

4 years and
counting



4 chapters



**Member Sravani Katamaneni,
sponsored and named WICT Rocky
Mountain's Young Woman to Watch**



445 hrs
of Programming
& Running Events



200+
girls served
this year



8
field
trips



60
experts



93
registered
members



20% HS + 80% MS



250+ hrs
of Volunteering



100 hrs
of Learning



80+ hrs
of Interactive
Discussions



6
events



260
attendees/
registered



4
social media
networks



3 employees

2 college
scholarships

6 Higher Education
Partners



27
Individual
Donors



27
Corporate
sponsors



9
Community
Partners





TESTIMONIALS FROM GRADUATED CLASS



"The impact that Girls in STEM had on me was improving my ability to network and improving my confidence in my ability to network. Going to college now, it's all about who you know in order to get internships and get into programs... Just knowing that I have the experience in talking to people and being able to present myself as my best self has really helped me in my first year of college.

It gives girls the opportunity to learn about things beyond the most basic careers they learn about. You can see STEM into whatever career you choose. Due to the amount of math you have to do in an Economics degree, it might be considered a STEM degree, although is in the social sciences. I'm choosing to strengthen the STEM part of my Economic degree."

"Girls in STEM instills a need to be better than yourself... A need to be bigger than yourself, and make a big impact. We meet all these women who do amazing things within our community and we idealize them and want to be like them. I think Girls in STEM gives people the ability to see opportunities that they never knew were possible."

Madison Tenney, graduate class 2018.

THANK YOU TO OUR DONORS, PARTNERS & SUPPORTERS



Individual Donations

Amy Cecil

Amy Mooney

Christina Wisleder

David Hughes

David Viramontes

Genevieve Lister

Jean Anderson

Jen Thomas

Karen Ramon

Kristi Steinhilber

Larry Hicks

Makenzi Brock

Marcus Divita

Marisa Ceppi

Mike Havlik

Natalie Mozer-Renn

R Britton Thomas

Thomas Steinhilber



Foundation/ Trust Donations

Brunetti Family Charitable Foundation
Keltner Family Foundation
Suncor Energy

In-Kind Donations

Brownstein Hyatt Farber Schreck
University of Denver; Women's College
AloftXposure



Corporate Sponsors

1ST ANNUAL GOLF TOURNAMENT IN 2017: 22 SPONSORS

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Covered Call LLC
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Greer's Appliance Center
BCER Engineering

Burns & McDonnell
MTECH Mechanical
Schaeffer Energy, LLC
EXL Petroleum
Melissa Sampson
U.S. Engineering
Equinox Counseling LLC (Tony Petrelli)
James & Evelyn Rogers

MOCKTAIL:

3 SPONSORS

Hensel Phelps, McCarthy Building
Companies, Unison Systems

PERSONAL BRANDING EVENT: 2 SPONSORS

Women in Cable Telecommunications,
Burns & McDonnell

END OR YEAR GIVING: 3 SPONSORS

CORE Consultants, GEI, Applewood
Plumbing Heating and Electric

GENERAL SPONSOR: 1

Suncor

27 Total!



Corporate Partners

Burns & McDonnell

ViaSat

Arcadis

JEDunn

Mountain Vista OBGYN

Allosource

Google

Act on Drugs

BCER Engineering

Women in Cable Telecommunications

Structural Engineers Association of Colorado

Society of Women Engineers

Colorado Technology Association

Society of Information Management

Ellevate



K12 Education Partners

Cherry Creek School District
DSST Schools
Northglenn High School
STEM School Highlands Ranch
North Arvada Middle School
Denver Public Schools

Higher Education Partners

Colorado School of Mines
University of Denver
University of Colorado - Anschutz
University of Colorado - Boulder
Colorado State University
Metro State University



Board of Directors Presiding

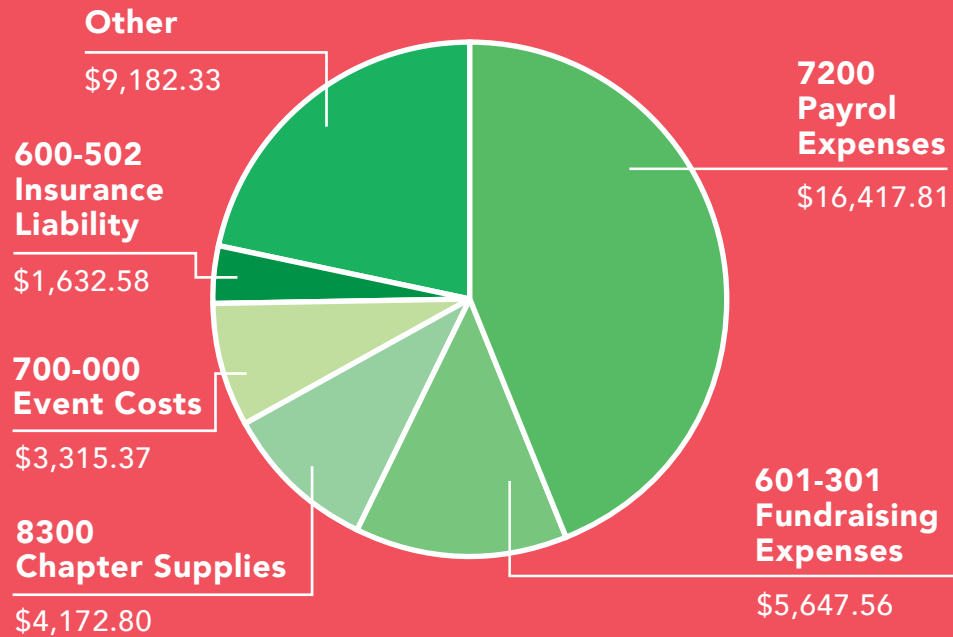
Wendy Merchant
Christina Henderson
Karen Ramon
Shelly Sousa
Amy Cecil

Thank you to outgoing board members who supported our work during fiscal year 2017-2018:

Melissa Sampson

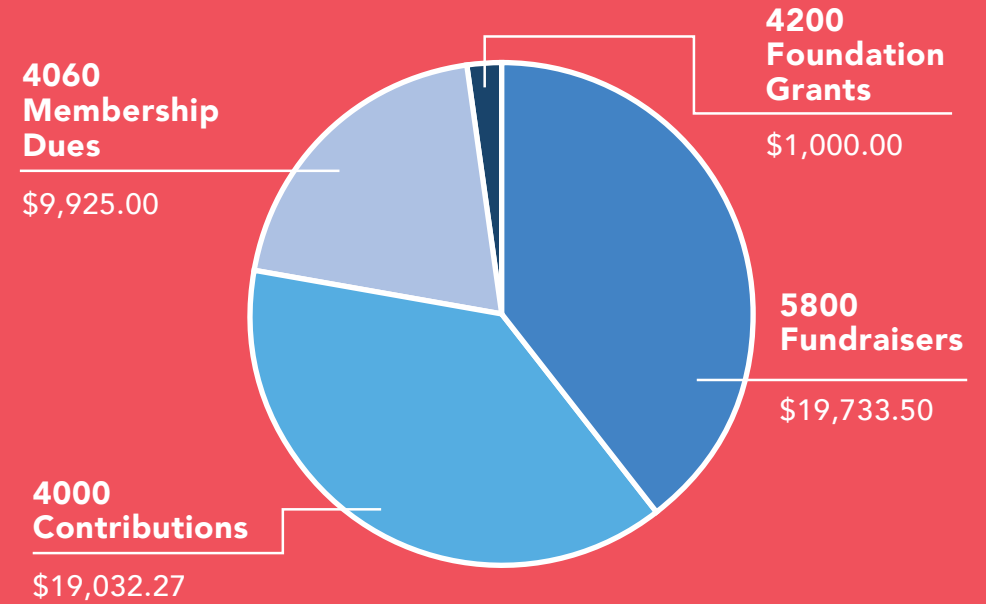
FINANCIALS

Expenses by category



%	Category	(\$) Amount
40.67%	7200 Payrol Expenses	1,417.81
13.99%	601-301 Fundraising Expenses	5,647.56
10.34%	8300 Chapter Supplies	4,172.80
8.21%	700-000 Event Costs	3,315.37
4.04%	600-502 Insurance - Liability	1,632.58
22.75%	Other	9,182.33

Income by category



%	Category	(\$) Amount
39.71%	5800 Fundraisers	19,733.50
38.30%	4000 Contributions	19,032.27
19.97%	4060 Membership Dues	9,925.00
2.01%	4200 Foundation Grants	1,000.00
0.00%	5210 Bank Interest	0.02

Statement of financial position

As of July 31, 2018

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
100-001 Girls in STEM (XXXXXX 8186)	16,838.13
100-002 Savings	270.27
100-003 Paypal	9,238.79
100-201 Restricted Funds	345.79
Total Bank Accounts	\$26,693.14
Accounts Receivable	
101-000 Accounts Receivable	1,600.00
Total Accounts Receivable	\$1,600.00
Other Current Assets	\$23.62
Total Current Assets	\$28,316.76
Other Assets	\$0.00
TOTAL ASSETS	\$28,316.76
LIABILITIES AND EQUITY	
Liabilities	\$0.00
Equity	
32000 Retained Earnings	17,395.30
Net Revenue	10,921.46
Total Equity	\$28,316.76
TOTAL LIABILITIES AND EQUITY	\$28,316.76

Statement of activity

August 2017 - July 2018

	TOTAL
REVENUE	
401-000 Non Profit Income	19,032.27
402-000 Membership Dues	9,925.00
403-001 Fundraisers	21,333.50
404-000 Foundations Grants	1,000.00
405-000 Bank Interest	0.02
Total Revenue	\$51,290.79
Cost of Goods Sold	\$571.17
GROSS PROFIT	\$50,719.62
Expenditures	\$36,506.41
NET OPERATING REVENUE	\$14,213.21
Other Expenditures	
700-000 Event Costs	3,315.37
Reconciliation Discrepancies	-23.62
Total Other Expenditures	\$3,291.75
NET OTHER REVENUE	-\$3,291.75
NET REVENUE	\$10,921.46

*Inspiring girls for a future
in STEM careers*

